• Gmail Basics

By Social Health Growth



Why Use Gmail?

- SO MUCH STORAGE and it's ever-increasing.
- Nice, attractive interface
- Excellent filters prevent spam from showing up in your inbox
- Seamless integration with other Google services



What's On the Agenda?

- Get comfortable with the Gmail interface
- Compose, reply to, and/or forward messages
- Understand the difference between the archive and delete functions
- Organize your inbox with tabs, labels, and stars
- Create a filter to categorize messages with labels as they arrive in your inbox
- Customize your Gmail account with a theme
- Create a personal signature for your messages



Exploring the Gmail Interface

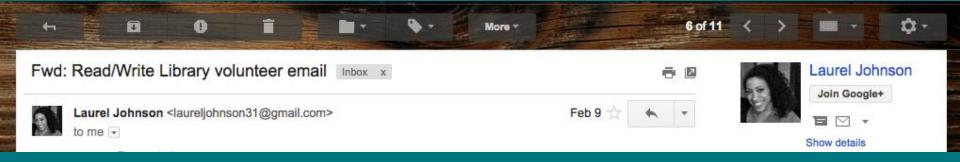
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Exploring the Gmail Interface

Certain buttons only appear after opening a message.



In order from left to right:

- Back to inbox
- Archive
- Report spam
- Delete
- Move to
- Label
- More
- Newer/Older
- Input tools
- Settings



Exploring the Gmail Interface

A Genealogy of Gmail

- <u>Emails</u> can be part of a <u>Conversation</u>. (multiple messages bundled together in a single thread)
- <u>Conversations</u> sometimes have <u>Labels</u>. (descriptive categories to group messages)
- <u>Labels</u> sort <u>Emails</u> in your account.
- Emails can be automatically sorted through Filters.



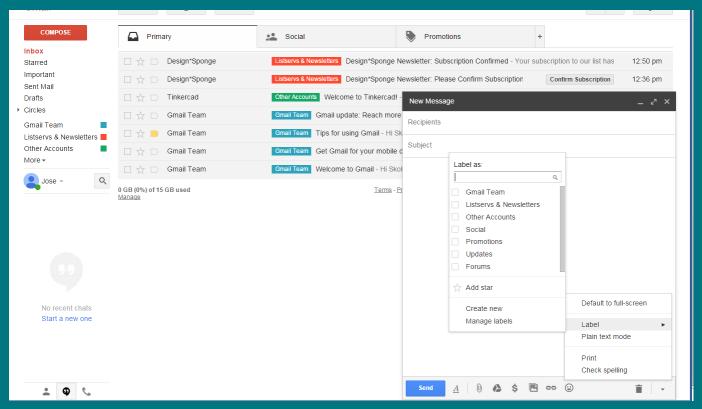
Composing Messages



Upon clicking compose, type in your contact and create a subject heading. Enter text, attach a file, or label your outgoing message.



Composing Messages

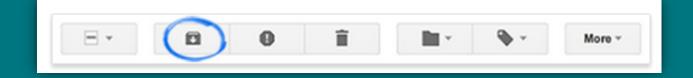






Archiving and Deleting

Archive:



Delete:





Archiving and Deleting

The File Cabinet

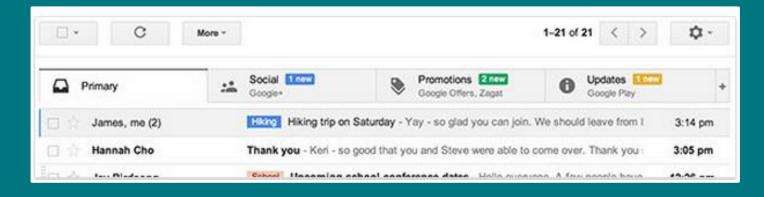
- When you archive a message, it's only removed from your inbox. It won't be deleted from your account.
- Archived messages can be viewed under the "**All Mail**" label so that you can always find it later.

The Waste Basket

- When you **delete** a message, it's put into the "**Trash**" folder.
- Messages remain in "**Trash**" for <u>30 days</u> before they are no longer userrecoverable.
- If you choose, <u>you can manually delete a message</u> by finding the message in your "Trash," selecting it and clicking "**Delete Forever**" before the 30 days are up.

Organizing Your Inbox: Tabs

The Inbox is separated into tabs so you can see what's new at a glance.



<u>Primary</u> = messages from friends & family <u>Promotions</u> = messages about deals & offers <u>Social</u> = messages from social networks, mediasharing sites, gaming platforms <u>Updates</u> = notifications about bills, receipts, statements

Organizing Your Inbox: Labels

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Organizing Your Inbox: Stars



- Use stars to mark certain messages as important or to indicate that you need to respond later.
- Stars are located left of the sender's name in your inbox.



Organizing Your Inbox: Labels

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To create new labels:

- Check the box to the left of any message in the Inbox
- Click the drop-down box next to the "tag" symbol (located in the toolbar above)
- Click "Create new." A dialog box will pop up
- Type the name of your label and click "Create"



Creating and Using Filters

Why are filters useful?

- They can keep you organized by automatically labeling incoming emails
- They can keep your inbox clean by automatically archiving certain incoming emails
- They can help you prioritize by bringing certain kinds of incoming emails to your attention



Creating and Using Filters

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- Click the down arrow
 in your search box
- Specify your search criteria
- Click "Create filter with this search"
- Choose the action you want to take with the filter
- Click "Create filter"



Customize your Gmail Inbox With a Theme

- Click on the "settings" icon (the gear symbol)
- Select "Themes"
- Choose an image from the collection, or upload your own image, to serve as your inbox background



Create a Personal Signature

To set up a signature, follow these steps:

- Click the gear symbol in top right
- Select "Settings"
- Scroll down to the "Signature" section
- Enter new signature in box and use buttons to format to your preference



Where to Find Help

- Visit the Gmail Help Section at: https://support.google.com/mail#
- Check out the Gmail blog at: http://gmailblog.blogspot.com



Thank You

Social Health Growth

All Right reserve

